

Fatima Fertilizer elevates Rabel Sadozai as first female Marketing Director

LAHORE: Fatima Fertilizer is pleased to announce that Rabel Sadozai, a seasoned marketing professional, has been recently promoted to lead the Sales and Marketing function within the organization.



Rabel has become the first-ever female within Pakistan's agriculture and fertilizer sector to have claimed such a high ranking position. This comes as a bright futuristic prospect since Rabel is a true representation of 22 million empowered women, directly or indirectly associated with the Agriculture sector of Pakistan. In line with the new role, Rabel will utilize her 22 years of earned experience to set even higher standards within her work domain. Having been associated with Fatima Fertilizer for over 9 years, she was able to effectively lead the functions related to marketing communications.

Her most significant achievement is related to steering the effort of introducing Pakistan's first-ever Kissan Day on December 18, 2019, which was duly recognized by the Federal Government and has been adopted as an annual event ever since by all Government and industry stakeholders. —PR

CTD Punjab arrests 7 suspects

By Our Staff Reporter

LAHORE: The Counter Terrorism Department (CTD) Punjab conducted 16 information-based operations (IBOs) in different districts of the province and arrested seven suspects.

According to a spokesman, the CTD teams also recovered 885gm explosives, six detonators, safety fuse 9ft, 66 banned/hate materials, Rs 41,210 in cash and three mobile phones from the possession of the arrested accused.

The arrested suspects were identified as Abdul Aziz, Rasheed Ahmad, Muhammad Arshad Jamal, Ghulam Hussain, Atiqur Rehman, Abdul Aziz and Muhammad Awais. They all belonged to banned organisations.

Three POs arrested

SARGODHA: Police on Saturday arrested three proclaimed offenders who were wanted in a murder case. Police said that accused Nasir Abbas, Ahmed Nawaz and Meesam Riaz had killed Mazhar on a minor dispute on March 16, 2022, in the limits of Bhalwal police station. A team headed by SHO Inspector Nazeer Ahmed conducted raid and arrested all the three accused. Further investigation was underway. —APP



LAHORE: Students paint on the eve of Youmi-e-Khudi 2022.

Citizens thronged to city markets for Eid shopping

By Our Staff Reporter

LAHORE: A large number of women, men and youth thronged to city markets for Eid shopping amid high prices of garments, shoes and other items as Ramazan is heading towards its end.

Many families can be seen busy in purchasing garments, shoes and other items from different markets of the city. The traders were now feeling themselves satisfied due to public arrival in markets and expecting increase in sales during the next few days leading up to the Eid-ul-Fitr.

Though the Eid shopping remained low during the first three weeks of Ramazan this year, it started picking up impetus as most of the shopping centers remained open for late night after Iftar.

A good number of citizens visiting different markets including Liberty, ICChra, Anarkali, Rang Mahal, Islampur, Gulberg, Malik Park market, and in other markets and City plazas. Despite skyrocketing prices, children and women were seen more eager to select unique de-

signs of clothes, jewellery to wear on the day of Eidul Fitr.

Children and women are more enthusiastic in choosing new and unique design clothes and shoes, said a shopkeeper at Anarkali Market namely Zahid Butt while talking to this scribe here on Saturday.

However extraordinary high prices of cloth, ready made garment, food and other essential items has compelled majority of people in lower and middle income group to stay away from some costly markets.

are visiting Rang Mahal, Kashmiri Bazar and Dehli Darwaza markets which are considered as cheap markets in the city.

Muhammad Ramazan informed that he had completed the shopping of himself and family members in the first weeks of the holy Month of Ramazan by keeping in view the gathering in the last weeks at markets. He complained that there was no check and balance on rates of clothes and shoes in the city adding that the shopkeepers were charging extra rates of these items without any fear.

However, some parents were trying to buy affordable products particularly garments and shoes only for their children because they could not see displeasure on the innocent faces.

For this purpose, the low-income people were preferring to visit stalls at roadsides and on footpaths because products available on these stalls are less expensive than the other shops. Ghulam Haider, a father of five informed that he had purchased toys, clothes, shoes, glasses, and caps for the kids in order to mark Eidul Fitr. He stated that he was more ambitious for shopping of his kids as compare to himself. On the other hand, zigzag parking of vehicles, traffic blockage and pick pocketing are going unchecked and many shoppers have complained of no proper management to deal with such issues.

Arshad Jutt complained that he visited Anarkali Market for shopping where he spent more than an hour to find parking place for his car and then he was picked pocketed during shopping because of great rush of buyers.

Admin imposes over Rs 360,000 fines on profiteers; arrests 16

RAWALPINDI: Rawalpindi district administration conducted 2680 raids in seven tehsils of the district to check profiteering during last two days and imposed Rs 360,500 fines on 382 rules violators while 12 shops were sealed besides netting 16 violators.

According to a district administration spokesman, the authorities concerned on the directives of Deputy Commissioner, Rawalpindi Tahir Farooq were conducting raids in different areas of the district and taking action in accordance with the law against profiteers and hoarders. He informed that the violators were being sent behind the bars. 469 raids were conducted in Gujjar Khan Tehsil and fines amounting to Rs 57,000 were imposed on 22 violators while a shop was also sealed. 277 raids were conducted in Kalar Syedan and Rs 19,500 fines were imposed on the violators on 50 violations. Similarly, operations were also conducted in Kotli Sattian, Kahuta, Murree, Taxila, Rwp Cantt, Rawalpindi City, Rwp Saddar division and other areas and the teams took action against the rules violators. —APP

Upgradation of 700 washrooms of Nishtar Hospital kicks off

By Our Staff Reporter

LAHORE: Upgradation of more than 700 washrooms of Nishtar Hospital and Medical University started here on Saturday.

Deputy Commissioner Aamir Karim Khan laid the foundation stone of the project at Nishtar Hospital. Vice Chancellor Dr. Rana Altaf Ahmed and MS Dr. Amjad Khan Chandio accompanied the DC.

Speaking on the occasion, Aamir Karim said that the project will cost more than Rs. 80 million. The washrooms of all wards of Nishtar Hospital would be repaired swiftly. All roads of the hospital are carpeted in a modern style.

MEPCO urged to avoid load shedding during board's exams hours

MULTAN: Board of Intermediate & Secondary Education (BISE) has written a letter addressing to the Chief Executive Officer (CEO) of Multan Electric Power Company (MEPCO) to ensure uninterrupted power supply, especially during exams hours.

Controllor Examination, Hamid Saeed told APP on Saturday, that examination will start from May 10th and would last for a month. Exams would be conducted both in the morning and at afternoon. Respective timings for both morning and afternoon exams would be 8:30 AM to 11:30 AM and from 1:30 PM to 4:30 PM.



LAHORE: Chairman All Religious Ulema Board Maulana Muhammad Asim Makhdoom addresses after an Iftar dinner.

PFA stops production of five cafes for violating regulations

Imposes hefty fines on four bigwigs of food restaurants in Gulberg

By Our Staff Reporter

LAHORE: The Punjab Food Authority (PFA) has stopped the production of five famous cafes and imposed hefty fines on four bigwigs of the restaurants in posh areas of Lahore for failing to meet the food safety standards and quality parameters.

Under the ongoing anti-adulteration campaign, raids were conducted under the supervision of PFA Director General Shoaib Khan Jadoon at Mall 1, Main Boulevard Gulberg and MM Alam Road. He said that PFA imposed emergency prohibition orders (EPOs) on Second Cup, Mocca Coffee, Ganache Café, Shagaf and Sashas to stop their production till further order.

DG PFA said that PFA took action against these big cafes for using fungus-infested bread, bun, substandard cheese and inferior quality ingredients. Apart from that, food points failed to take satisfactory preventative measures to control pests; however, an abundance of cockroaches was witnessed in the kitchen during the raids, he added.



Similarly, Café Aylanto, Mandarin Kitchen, Café Zouk and Salt n Pepper were penalized with hefty fines over unsatisfactory arrangements regarding food safety and hygiene.

Jadoon said that the purpose of a special anti-adulteration campaign was to ensure quality, safety and standard in food during Ramadan. He said that PFA has been

ensuring the implementation of a uniform policy for food industry from day first without any discrimination, whatever it is small or big.

He further said that PFA will continue to take action against those food businesses which provide substandard food quality or do not follow the Punjab Pure Food Regulations. —APP

Over 200 students participate in 'World Book Day' painting competitions

ISLAMABAD: The Directorate of Sports Culture and Tourism Municipal Corporation Islamabad organized painting competitions wherein students of various educational institutions participated.

The painting contest on book reading was held between different schools at Arts and Crafts Village here on Saturday. Focal Person MCI Dr. Abdullah Tabassum told APP, "More than 200 students from ten schools took part in the competitions, in which the children highlighted the importance of reading books in modern times through their painting/sketching". The winner of this special competition was Ariha Shahid while Ayesha Riaz bagged the second position and Saif-ur-Rehman got the third. Special prize was given to Uzma for her artwork.

Chief Metropolitan Officer Captain (R) Syed Ali Asghar, while congratulating the directorate for organizing such competitions, said that there is a dearth of book reading due to modern technology.

'Steps bein taken to develop backward, rural areas of Balochistan'

QUETTA: Balochistan Minister for Education Mir Naseebullah Marree said that the provincial government was taking comprehensive measures for the development of backward and rural areas of the province.

He expressed these views while talking to the people at his office in Kohlu on Saturday. The people informed about the problems being faced by them in the area. The Minister also gave instructions to the concerned officials to address legal issues on immediate basis. Talking to the officials and citizens, the provincial minister said that a comprehensive plan had been taken at the government level for immediate solution of the problems faced by the people and provision. —APP

Beaconhouse saves 3,083 tonnes in carbon emissions

ISLAMABAD: Beaconhouse Group creating renewable energy sources, the solar panels installed at schools and other buildings under Beaconhouse have altogether achieved a carbon offset of 3,083 Tonnes in the last two years. This significant reduction in carbon emission is equivalent to the impact created by a plantation of more than 6,200 trees.

Students of 26 Beaconhouse campuses that have been installed with solar panels also conducted research projects on solar energy's impact on reducing harmful air pollution, use of non-renewable energy and cutting electricity costs, said a news release. The grade 8 student research projects explored significant controllable factors that improve the performance of photovoltaic panels, and saw participation from approximately 1,800 students. This announcement commemorates In-

ternational Earth Day 2022, aimed at raising awareness on protecting the planet, reducing our carbon footprint and adopting sustainable and environmentally friendly business practices.

Nassir Kasuri, Executive Director at Beaconhouse and Chief Executive Officer of Beacon Energy Limited (BEL) said, "Coupled with rapid population growth and urbanization, Pakistan's per capita CO2 emissions stood at 1.06 trillion in 2020, which has been an exponential increase as compared to 20 years ago. Already in the top ten2 of most impacted countries by climate change, it is imperative that Pakistan adopts an approach that balances sustainability with the needs of our rapidly increasing population. At Beaconhouse, as a socially responsible organization, we take mitigating the impacts of climate change as a top priority

and are constantly implementing sustainable practices and policies to reduce our carbon footprint in every day operations, he expressed.

He told to limit the use of non-renewable energy, BEL is working towards increasing the use of photovoltaic solar panels in Pakistan's energy mix, which is a novel technology with a low unit cost and a very low carbon footprint.

With the installation of these solar panels across multiple institutions of Beaconhouse network, he said that the organization was becoming a catalyst for positive change while investing in sustainable and responsible business practices.

Every year, over 190 countries and 1 billion individuals across the world celebrate the Earth Day on April 22nd, to provide a voice to emerging environmental consciousness and highlight planet conservation concerns.

Pakistan among world's largest tobacco using nation amid 24m active smokers

ISLAMABAD: The health experts on Saturday at a consultative session organized by the Pakistan National Heart Association (PANAHA), underlined that Pakistan was among the world's largest tobacco using nation with 24 million active smokers in the country.

The important meeting was held under the auspices of PANAHA on "Increase tax on tobacco to protect Young Generation from Tobacco Addiction" hosted by General Secretary and Director Operations Sana Ullah Ghumman, said a media release.

General Secretary and Director Operations of PANAHA, Sana Ullah Ghumman said smoking was one of the leading causes of death worldwide. "According to WHO the most effective solution for tobacco control is to increase taxes on tobacco and make it more expensive. It is with great disappointment that we see inflation has resulted in increase in all essential products such as food and medicine but tobacco

prices remained alarmingly stagnant since last 5 years."

"Today about 1200 children start smoking in Pakistan, everyday, due to easy availability of cheap cigarettes. That is why the number of tobacco users has reached 24 million. We request the new government under the leadership of PM Shehbaz Sharif to take a rapid action and increase tax on tobacco products by at least 30% to protect our young generation."

Dr. Sidrah, said that smoking is one of the major causes of non-communicable diseases (NCDs) in Pakistan, tobacco incurs an enormous health burden of about Rs. 615 billion on the country, while generates only Rs. 120 billion in revenue from taxes. "Adverse effects of tobacco are not only restricted to health but extends to an economic burden as well. Raising taxes will help mitigate the health burden while raising additional revenue for the country. Pakistan is one of the most tobacco consuming countries in the world". —APP