

### COVID-19: Master Group to provide 30,000 additional people with rations

By Our Staff Reporter

LAHORE: Master Group of Industries, one of Pakistan's leading corporate and consumer-focused industrial groups, is proud to announce the launch of its #DontLetThemSleepHungry initiative.

The campaign will aim to raise funds to provide rations for 30,000 people severely affected by the ongoing COVID-19 pandemic.

The Group has partnered with Saylani Welfare Trust, which will perform the ration distribution; Master Group has pledged to match each rupee donated.

### LCCI greets Ameri, CEO of Al Dahra Holding

By Our Correspondent

LAHORE: The Lahore Chamber of Commerce & Industry (LCCI) has congratulated H.E. Salmeen Al Ameri, Chief Executive Officer of Al Dahra Holding UAE on becoming Vice-Chairman of Aghtia Group UAE.

In a statement issued here on Thursday, Senior Vice-President Lahore Chamber of Commerce & Industry Ali Hussam Asghar stated that Salmeen Al Ameri has always promoted Pakistani basmati rice in UAE and his company Al Dahra Holding UAE remains the single largest buyer of Pakistani rice. It is his love for Pakistan that he encouraged Al Dahra Holding UAE to invest millions of dollars in Pakistan by setting up one of the largest rice mills in Pakistan. Salmeen Al Ameri is also a strong advocate of enhancing bilateral trade between UAE and Pakistan, particularly in human foods and animal feed sectors and is regarded as sincere friend of Pakistan in business circles.

The LCCI also extended its best wishes to the new relationship between Al Dahra Holding UAE and Aghtia Group UAE.



LAHORE: Punjab Governor Ch Muhammad Sarwar inaugurates water filtration plants intalled by Sarwar Foundation and Al-Khair Foundation at the Central Police Office.

### Non-seriousness of people may lead to spread of virus: Governor

By Our Staff Reporter

LAHORE: Punjab Governor Chaudhry Mohammad Sarwar says the non-seriousness shown by people may lead to spread of coronavirus beyond the handling capacity of the healthcare system, therefore only option is left to observe the laid down SOPs in letter and spirit. Otherwise, he said, the government would impose strict lockdown to save people from the dreadful disease.

The Governor was speaking to media persons after inaugurating Water Filtration Plant at Central Police Office, Lahore, and receiving masks and PPEs worth Rs3.5 million from ABWA Hospital managing director Khurram Iftikhar presented masks and PPEs worth Rs3.5 million at the Governor's House on Thursday.

Speaking at the water filtration plant inauguration ceremony at CPO, the Governor said the filtration plants were being installed in jails and police lines in Lahore and other cities in the province. He said the Punjab Aab-i-Pak Authority had also started functioning to provide clean drinking water to masses across the province.

Chaudhry Sarwar said four filtration plants were being installed in Balochistan in collaboration with the Al-Khair Foundation, which had donated 20 filtration plants. Sarwar Foundation Vice-Chairperson Begum Perveen Sarwar said the Sarwar Foundation had become the largest social welfare organization involved in providing safe drinking water and added it was primarily focusing on those areas, where people were compelled to drink unsafe water and becoming victim to water-borne diseases. Perveen Sarwar said the Al-Khair Foundation had signed an agreement with the Sarwar Foundation to install 20 filtration plants and added that three plants had already been installed. She said the work on remaining 17 plants was in full swing. "I do hope that more filtration plants would be inaugurated before Eid-ul-Fitr.

# Aleem vows strict action against those who stockpile wheat across province

By Our Staff Reporter

LAHORE: Senior Food Minister Punjab Abdul Aleem Khan has reiterated that strict action will be taken against those who stockpile wheat or other food items across the province.

The Food Department is on full alert in this regard and activities are underway in every district.

Expressing satisfaction over the steps taken by the Food Department Aleem Khan said that operations against hoarders have been intensified across the province and 44,000 tonnes have been taken in to custody at 610 places of Punjab. He told that according to the details, 498 vehicles involved in illegal transportation wheat



have been seized while 213 FIRs have been registered against the hoarders and legal action has also been initiated against them, accordingly.

Senior Minister Punjab Abdul Aleem Khan said that as per instructions of Prime Minister Imran Khan

and Chief Minister Sardar Usman Buzdar steps would remain continue to pursue the hoarders.

In this regard, uniform action is being taken against flour mills and private parties across Punjab and no one is being allowed to store wheat for profiteer purpose.

He said that hoarding was the cause of illicit profiteering while the measures taken in this regard were proving to be beneficial for the wheat procurement drive already continue in Punjab. Senior & Punjab Food Minister Abdul Aleem Khan said that the Food Department was actively involved in actions against hoarding and the activities are being monitored on a daily basis

Says 44,000 tonnes of wheat recovered, action taken at 610 places in Punjab

while a report is also being submitted to him in this regard. Abdul Aleem Khan said that the wheat procurement drive in the province is going on successfully and In Sha Allah we will definitely achieve our target and provide wheat and atta to the people in large quantity.

## Nestlé Milkpak donating half a million glasses of milk for healthier Pakistan

By Our Staff Reporter

LAHORE: In the wake of COVID-19, NESTLÉ MILKPAK will be donating half a million glasses of milk in collaboration with dairy industry partners Tetra Pak Pakistan, Bulleh Shah Packaging Pvt Ltd, Interloop Ltd & Interloop Holdings, Sheikh Noor-Ud-Din & Sons Pvt Ltd and Texo Poly Industries Pvt Ltd. The support is part of Nestlé Pakistan's earlier commitment of 100 million rupees worth of nutritious

products in the national response to COVID-19 pandemic.

Talking about the initiative, Jason Avancena, Business Executive Officer, Dairy, Nestlé Pakistan said, "We will be providing NESTLÉ MILKPAK to food delivery organizations serving vulnerable communities to meet their nutritional needs. NESTLÉ MILKPAK will be part of the ration bags being distributed to these communities by government departments and non-government organizations." Jorge Montero, Manag-

ing Director of Tetra Pak Pakistan said, "This donation perfectly echoes Tetra Pak's vision of making food safe and available, everywhere." "Bulleh Shah Packaging through Packages Foundation is pleased to partner with Nestlé, committing packaging of 500,000 packets of NESTLÉ MILKPAK 250ml in corrugated trays for free distribution to beneficiaries. Together we can make a difference in creating a better tomorrow," said a spokesperson of Bulleh Shah Packaging Pvt. Ltd.



LAHORE: Children buy toys from a street vendor in connection with upcoming Eid-ul-Fitr after the government eased the nationwide lockdown.

## Realme 6 and realme 6pro unveiled in Pakistan

By Our Staff Reporter

LAHORE: Realme Pakistan upped its game in the affordable smartphone segment by introducing two new models of realme 6 series at their online launch event on their Official Facebook page. Both realme 6 and the realme 6 Pro are two smartphones with Rs.39,999 and Rs 54,999 price tag to launch with a 90Hz punch-hole display panel.

The new smartphone series, which includes the realme 6 and realme 6 Pro, offers 64MP Quad rear cameras.

Where the realme 6 comes with a MediaTek SoC G90, the realme 6 Pro include a Qualcomm Snapdragon 720G chip. Both devices support 30 W quick



charging with VOOC adapter in the box.

This is the first realme smartphone with Mediatek's gaming-oriented G90T chipset. The 12nm platform brings an octa-core CPU with two 2.05GHz Cortex A76 big cores and six 2GHz Cor-

tex-A55 power efficient cores, Mali-G76 MC4 GPU and is coupled with either 4GB, or 8GB RAM.

The realme 6 packs a 6.5" LCD, with resolution FullHD+ and it comes with 90Hz refresh rate. It has Gorilla Glass 3 on top and a punch hole for 16MP F/2.0 selfie camera with relatively large 1/3.1" sensor. There are four snappers on the back - 64MP main one with Samsung ISOCELL Bright GW1 sensor, 8MP f/2.3 ultrawide unit, 2MP dedicated macro shooter and a 2MP B&W auxiliary unit for enhancing the portrait shots. On the inside, there is also a 4,300 mAh battery that could be charged in one hour with the 30W charger in the box.

## Greenstar conducts relief efforts against COVID-19

KARACHI: One of the most resourceful institutions, specialized in family-planning and community health programmes - GreenStar Social Marketing (GSM) has been busy as a front-line force, to safeguard the health of families, especially women & children in Pakistan. It is taking additional measures to overcome the threats of COVID-19 pandemic.

The qualified medical professionals at GreenStar Social Marketing (GSM) are ensuring nationwide outreach, through its vast network of; 90,000 retail-outlets, 35,000 pharmacies, 9,000 health service-providers and other channels like; Laboratories, FMCG stores, Clinics, etc. It is helping the Government to protect the masses from Coronavirus and spread awareness, as part of its social-responsibility initiatives.

GreenStar Social Marketing (GSM) is supporting the healthcare system, during the additional influx of Coronavirus patients. It is also contributing, along with other corporate enterprises, to minimize the economic impact of the preventive lockdowns.

It is a collective effort to provide Free food, donations and healthcare, to the most vulnerable segments of the population, who cannot survive even for a few days without earning.

The Chief Executive of GreenStar Social Marketing (GSM) - Dr S.A. Rab stated: "It is an unprecedented

health-challenge, disrupting the socio-economic activities, globally. So, every individual must protect their family & community.

GreenStar Social Marketing (GSM) is committed to bridge the gap during the COVID-19 crisis, because a pregnant woman cannot delay her child-birth. In this situation, Family-Planning and Reproductive-Health have gained critical importance. As 70% of Pakistan's population relies on only private clinics or basic health service-providers, we are strategically training them at the grass-roots level, to use technology and minimize physical interactions for safety."

GreenStar Social Marketing (GSM) also suggested measures to ensure 'Zero Stock-Out' of PPEs and GreenStar Social Marketing (GSM) 's products like; Misotal, ECP, condoms, Clean Delivery Kits, etc., while informing the masses about the WHO guide-lines, through various channels like; healthcare service-providers, the digital ecosystem and social-media; FP2020 POOCHO 24/7 Helpline, Facebook, Youtube, Whatsapp, Posters, Pamphlets, etc.

Digital innovations have enabled GreenStar Social Marketing (GSM) to ensure the safety of all employees & patients. It can now 'Reach The Unreachable', as its products & services are being delivered at the consumers' doorstep, while contraceptives are also made available through Dawaai.pk.

### Virus: PM fooling people with sweet talks: Jawad



LAHORE: Chairman Barabari Party Pakistan (BPPP), Jawad Ahmad has said that all political parties should fulfill their responsibility in this serious situation that Pakistan is facing regarding Corona pandemic. Everything petty is going on in the National Assembly except formulating the strategy on corona, presenting relevant proposals and making necessary rules and laws. Public's spokespersons are spending tens of millions of rupees of people's taxes on these useless meetings.

Both the Leader of the Opposition and the Prime Minister are fooling people with their sweet talk and empty words of false empathy. He said that according to the SBP report, at the end of March 2020, the value of national debt reached Rs 34,135 billion while domestic debt increased by Rs 800 billion in three months, which is a grave and worrisome situation. —PR



LAHORE: A worker carries drying vermicelli at their workplace in connection with upcoming Eid-ul-Fitr.