

Descon celebrates 42nd Founder's Day

LAHORE: Descon celebrated their 42nd Founders Day at Descon Headquarters, Lahore to commemorate another year of success as one of Pakistan's most successful businesses.

The event was an opportunity for the company to show appreciation to Descon's workers around the world for their efforts. In recognition of their commitment to the organisation, Descon awarded Long Service Awards to numerous employees as part of the event. Speaking about the event, Taimur Dawood, Chairman Descon said, "Founder's Day is more than just Descon's anniversary, it's an occasion for us to connect with employees and celebrate their hard work and dedication.

Not only are we praising the excellent work and the value they have added to the growth and success; we are also inspiring and encouraging them for the coming year."

Similar events for the Founder's Day celebrations also took place at other Descon establishments around the world. Descon is a multinational company, headquartered in Pakistan, with diverse interests in the power, chemical, engineering and construction industries. They are also actively involved in fulfilling corporate social responsibility through a number of initiatives including educating underprivileged youth, and improving their livelihood through the Descon Technical Institute. —PR

KEC introduces Quaid-i-Azam Excellence Awards

—Visits Quaid's Mazar wearing Sherwanis & Jinnah caps

KARACHI: Karachi Editors Club (KEC) celebrated 144th birthday of Quaid-i-Azam Muhammad Ali Jinnah (RA) in a befitting manner, here the other day.

During the visit to Mazar-i-Quaid, various KEC members were wearing Jinnah Caps & Sherwanis. They paid homage to the Quaid with flower rings. In the evening, the KEC organised a seminar titled "Salute to a Great Leader" at Beach Luxury Hotel Karachi to highlight Quaid's vision, particularly to the young generation. On this occasion, KEC introduced "Quaid-i-Azam Excellence Awards" first time in the history of Pakistan.

This year KEC awarded 12 Awards to different personalities and organizations to promote Quaid's vision in addition to 20 mementos to acknowledge the services of individuals and media organizations for their cooperation in organising this event.

Mubasher Mir President KEC, Khawaja Razi Haider, Imran Samad President Sindh Bank, Mukhtar Aqil Senior Vice President KEC, Mian Abdul Majeed, Brig (Retd) Tariq Khalil, Dr Aliya Imam, Anwar Aqeel Jafri, Prof Syed Ali Abbas Abidi, Prof Saima Zaidi and Ustad Mazhar Umrao Bundu Khan addressed the seminar. Cake-cutting ceremony was also performed by Indonesian Envoy Herian Yuliansyah along with Imran Samad President Sindh Bank, Senator, Abdul Haseeb Khan, Imran Rana Head of Corporate Communications PSO, Syed Ibne Hassan Head of Communication NBP and various other dignitaries on this occasion. Manzar Naqvi Secretary General KEC, in his interviews on the occasion with various electronic media, said that KEC was formed three years before and started celebrations to pay homage to the Great Quaid and to spread vision of the Quaid to our young generation. He said the KEC will continue improved its activities in a more & more befitting manner on every following year, In Sha Allah.

He thanked Pakistan State Oil (PSO), National Bank of Pakistan (NBP) and Engro Corporation Limited sponsored the event this year. Khawaja Razi Haider, Sultana Siddiqui, Hum News, National Bank of Pakistan, Abdul Majeed, Dr. Aliya Imam, Anwar Shaoor, Renowned Poet, Senator Abdul Haseeb Khan, Yawar Mehdi, Engro Corporation, Pakistan State Oil (PSO) and Imran Samad, President Sindh Bank Limited were awarded "Quaid-i-Azam Excellence Awards" for promoting Quaid's vision on this occasion while Brigadier (Retd) Tariq Khalil, Ustad Mazhar Umrao Bundu Khan, Prof Syed Ali Abbas Abidi, Prof Saima Zaidi, Anwar Aqeel Jafri, MD Pirana Advertisment, Iqbal Sehwan, Home TV, Faiz Brohi, Awaz TV, Ghulam Nabi Morai, Mehran TV, Shaikh, Dharti TV, Sattar Habib, TNN Asia, Muhammad Tariq Ghouri, Reporter Dunya TV, Kamran Chouhan, Special Correspondent Abb Takk News, Yasir Saleem, Reporter News One TV, Kishman Sharif, Arena Multimedia, Adnan Malik, MD K-21 Network and Sayidah Fizzah Shakil, were presented Mementos to acknowledge their contribution in organising this prestigious ceremony. —PR



LAHORE: A delegation of Chinese construction company with Punjab Governor Ch Muhammad Sarwar at the Governor House.

Pakistan reaping benefits worth \$3b annually from GSP-Plus: Governor

—European Parliament's Vice-President Fabio Massimo due today

By Our Staff Reporter

LAHORE: European Parliament's Vice President Mr. Fabio Massimo on the special invitation of Governor Punjab Chaudhry Mohammad Sarwar will arrive Lahore today (Friday) on a two-day visit.

Matters including extension in GSP-Plus Status and economic relations will be discussed. According to a communiqué issued by Governor House here, Governor Punjab Chaudhry Mohammad Sarwar, during his visit to Europe this month, had invited him and now European Parliament's Vice President Mr. Fabio Massimo is arriving Lahore today (Friday). Governor Punjab

Chaudhry Mohammad Sarwar and European Parliament's Vice President Mr. Fabio Massimo will hold formal meeting in which economy and other issues will come under discussion. Later on the media will also be briefed about the meeting.

In this connection, Governor Punjab Chaudhry Mohammad Sarwar said that European Parliament Vice President Mr. Fabio Massimo's visit to Pakistan is very important.

Mr. Fabio will hold meetings with delegation of All Pakistan Textile Mills Association (APTMA) and business community as well as participate in various functions to discuss extension in GSP-Plus status, and ways and means to further improve Pakistan's access to

European markets. Governor Punjab Chaudhry Mohammad Sarwar said that he had met with 36 members of European Parliament during his recent visit to Europe and had successful discussions on extension in GSP-Plus status and economy. He said that European Parliament Vice President's visit will also further improve relations between Pakistan and Europe, and Pakistan will have huge economic benefits.

Pakistan is reaping benefits worth three billion dollars annually from GSP-Plus and it has so far got 15 billion dollars benefit in five years. He said that today, Pakistan is advancing successfully in the field of economy and this matter has also been acknowledged by all international financial institutions.

Shafqat inaugurates NCA's Thesis Show-2019

LAHORE: Federal Minister for Education and Professional Training Shafqat Mehmood Thursday inaugurated the National College of Arts (NCA)'s undergraduate Thesis Show 2019 at NCA. Shafqat Mehmood took a round of the show and keenly observed the artworks on display. He said the NCA had a history of producing eminent artists, designers and art professionals who were contributing in various walks of life. He said that any creative expression was innately resilient as it became more potent when conveyed with passion, adding that the works on display demanded the viewer to not only see but also feel them. The minister also commended that institutions such as the NCA which had no parallel in terms of efforts it was putting in to bring talented artists. The degree show comprises of the works by students from eight departments, including Fine Arts, Visual Communication Design, Product Design, Ceramic Design, Textile Design, Architecture, Film and Television and Musicology. —

Pollution free environment top priority, says Rizwan

—Reviews implementation of anti-smog measures

By Our Staff Reporter

LAHORE: Provincial Minister EPD M Rizwan chaired high level meeting of cabinet sub-committee on Smog for implementations of anti smog measures at committee room of civil secretariat on Thursday.

The Secretary EPD Saima Saeed present agenda of the 2nd meeting and briefed to the minister about follow up of actions taken on the decisions of first meeting.

She briefed strategy and action plan for controlling vehicular pollution, checking fuel adulteration, checking air pollution from stone crushing and cement mining plants, action plan against use of sub-standard fuels and proposals to check air pollution for combating smog. Saima Saeed also told to the house about TORs of the committee and shared emission report according to FAO.

She also present a report about Stone Crushers, told to the minister that major clusters of stone crushers exist in Sargodha, Rawalpindi, DG Khan & Mianwali, action had been taken against the crusher of Sargodha, EPOs had been issued to all stone crushers of DG Khan, cases of almost all crushers of Rawalpindi had already been decided by PET, while implementation of the decisions was in process and water sprinkle system was installed on all crushers of Mian-

wali. Representative of EPA told to the minister that conversion of old technology brick kilns to zig zag a summary for approval of 31-12-2020 as final date of conversion of kilns was being initiated, 516 kilns converted to ZZK, field officer had been directed for persuading and action against defaulters, 2394 EPOs had been issued. Kilns of Lahore, Kasur, Sheikhpura, Gujranwala, Faisalabad, Multan and Nankana sahib may be converted to ZZT by 31st March 2020. Kilns of remaining 13 districts of the red zone may be converted by 30th June 2020 and after 31st December 2020 no old technology may be allowed to operate. Representatives of environmental squad briefed to the house that squad being constituted in collaboration with traffic police, representative of industries department briefed to the minister that various industries being inspected while matters of fuel standards had been taken up with federal Govt, functional committees of senate on human rights has also taken up this matter. Representative of transport told to the minister that according to VICS official vehicles being checked and also a negotiation with World Bank continued to inspect private vehicles also. Representatives of health department told that collecting data of patients affected by SMOG, an APP regarding smog response had been created and established

Smog response desks at districts levels. Representative of finance department told that the Punjab government is ensuring the provision of financial assistance for the installation of clean production technology in industries causing pollution and promotion of green investment through Punjab Green Development Programme. The minister M Rizwan said that according to smog action plan all the relevant departments have to perform well to make pollution free environment.

He said that we all have to make long term plans to improve AQI because all the nation have to breath in this existing air. The minister directed to transport department send a letter to all DCs and DPOs regarding make a comprehensive strategy to control vehicle pollution in their respective areas. He directed to secretary EPD to make a quick meeting with representatives of Kilns association to decide a time frame for conversion of new technology and also arrange meeting with commissioner Lahore and representative of local government to abolish Pyrolysis plants especially in district Lahore.

He directed to representative of health department to make a comprehensive policy to dump or waste solid waste of hospitals and also directed to representative of LWM to make arrangements to sprinkle water on daily basis at dusty roads.

LG TVs first to exceed official industry definition for 8K Ultra HD TVs



LAHORE: LG Electronics (LG) announced that its TVs are the first in the world to exceed the strict requirements established by the Consumer Technology Association to define the new generation of 8K Ultra HD products and services delivering four times more detail than 4K TV and 16 times more than HDTV.

The official industry 8K Ultra HD designation and logo were developed by the U.S.-based CTA to set a clear definition for retailers and consumers to help better identify products that meet key 8K Ultra HD requirements. LG's Real 8K TVs, which will make their debut at CES 2020, are the

first to exceed CTA's specific requirements including those related to resolution, digital inputs, high dynamic range, upscaling, bit depth and measurement methodology. The CTA based its 8K definition on the threshold specified by the International Committee for Display Metrology. The measurement guidelines based on contrast modulation (CM) state that resolution must meet a 50 percent minimum CM threshold along with at least 33 million active pixels in order to qualify as 8K UHD. Other industry standard-setting bodies such as the International Organization for Standardization also use Contrast Modulation



KARACHI: Imran Samad President Sindh Bank, Dr Aliya Imam, Syed Ibne Hassan, Indonesian envoy at Karachi Herian Yuliansyah and other dignitaries cut 144th birthday cake of Quaid-i-Azam at a function arranged by Karachi Editors Club (KEC), at a local hotel.

'Solar cellphones' a dire need

Mohammad Hamza Khan

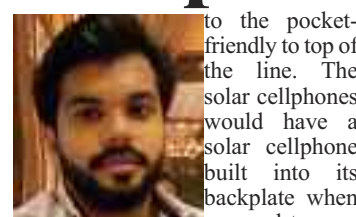
With the advancement of technology and rising issues of electricity in Pakistan, solar cellphones should be invented over a period of time.

It is the utmost need of every single individual. Solar cellphones may work 24/7 round-the-clock, though they could be only charged by sunlight but from the light as well.

The solar cellphone may use the solar panel, which could be fitted at the backside cellphone. They would be used when there is no electricity.

This idea was also second by Samsung back in 2009, they would help the society as well and save billions of rupees. These solar cellphones would be environment-friendly. This paper intends to discuss the concept of solar cellphones for the people at a vast level while having multiple advantages associated with this innovation.

There are several of cellphones in the world, ranging from basic handsets



to the pocket-friendly to top of the line. The solar cellphones would have a solar cellphone built into its backplate when exposed to sunlight, the cell generated electricity which in turn recharges the phone's battery. There would be 5-6 solar cells installed at the back, which could be changed easily, the solar cellphone while absorbing the sunlight. The absorption of the light could take place while using it. These solar cellphones are best designed for the people living in developing countries and where there are power outages with frequent disruption. A 15 minutes sunlight would be converted into 30 additional minutes. These solar cellphones would offer a handful of advanced features, which may include access to the web, YouTube and social networking websites. These cellphones may allow us

to connect to the internet over 3G and not over through WIFI because it might consume a lot of battery. These cellphones are consumer-friendly as well. Solar cellphones may be useful for the law and order departments to make communications easier. The benefit proposition of solar cellphones is that it saves electricity and is easily managed while having the advantage of cheap accessories. Solar cellphones have to target both primary and secondary markets as well. The primary market could include army and law enforcement agencies working in the field or the remote areas while also for the people who have less access to the electricity and areas where people are facing load shedding. The digital market is basic for these solar cellphones while imported reliable solar batteries would be needed for this purpose. The most amazing feature of the solar cellphones would be their capability of getting charged with light bulbs as well. According to the recent surveys, Pakistan needs 22000-24000

megawatts electricity, while demand increases up to 5% each year. Pakistan is facing rapid demand growth, transmission losses due to outdated infrastructure, power theft and seasonal reductions. Load shedding is a common thing known in Pakistan. The reason behind this load shedding is the demand exceeding the supply, in this solar cellphones are needed.

The advancement behind solar cellphones is overhauling step by step. Further, our product is reliable and eco-friendly. These cellphones are needed at urgent basis, though having easily replaced the battery if some technical issue occurs. The idea of our product is very innovative and ideal for the nation, while it might attract foreign investments as well, creating thousands of job opportunities. Soon, if technological enhancements take place, solar cellphones might be considered progressively compelling gadgets for future work.

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