

Quick Read

Shireen calls to create awareness about people with disabilities

ISLAMABAD: Federal Minister for Human Rights Dr Shireen Mazari has said that societal mindset comes with ministry of Human Rights to create awareness about laws especially for the people with disabilities. Talking to APP, the Minister said "When we would be able to create awareness-change societal mindset then we can move forward substantively".

She said that the government is working on devising new legislation and bill to protect the rights of people with disabilities has been approved by cabinet and would be tabled in parliament in next session.—APP

AJK Speaker flays ceasefire violations by India on LoC

MIRPUR (AJK): Azad Jammu and Kashmir Legislative Assembly Speaker Shah Ghulam Qadir on Thursday condemned the unprovoked Indian firing from across the Line of Control (LoC) in Neelum Valley district of AJK.

In a statement, the Speaker vehemently condemned the frequent violations of the ceasefire line by the Indian occupying forces from across the LoC and termed it a threat to regional peace and security. "The ceasefire violations by India are a threat to regional peace and security and may lead to a strategic miscalculation," he added.

Shah Ghulam Qadir said the deliberate targeting of civilian populated areas is indeed deplorable

and contrary to human dignity, international human rights and humanitarian laws. In fact, India was trying to divert the attention of the international community from the grave human rights violations and atrocities being committed by the Indian occupying forces in Kashmir with abortive nefarious designs and attempts to suppress Kashmiris struggle for freedom from the clutches of the Indian imperialism, he added.—APP

Green and Clean Punjab Programme

DC Khanewal conducts surprise visit to various places of Khanewal



By Ali Imran

KHANEWAL: DC Khanewal Ishfaq Ahmad Gujjer conducted a surprise visit of various palaces of City Khanewal under the Green and Clean Punjab Program.

He visited New Sabzi Mandi Chowk, Jasant Nager Chowk, Froot-e-Azam Chowk, Football Chowk, Girls College Road and City Park Road. On the occasion Municipal officer Iftikhar Bangash was with him.

DC said that they are full of preparations for making Khanewal like a modal city. Regarding this programme, he advised to the concerned departments that all the departments would be done their duties activity.

DC ordered to the concerned departments that they start their work for making double roads from New Sabzi Mandi to the Stadium Road.

Meeting held to review security arrangements for Senate by-elections

QUETTA: Election Commissioner Balochistan Ghulam Asrar Khan on Thursday held a meeting with Deputy Speaker Balochistan Provincial Assembly, Sardar Babar Khan Musakhel to review security arrangements for peaceful conduct of Senate by-election and upholding sanctity of vote.

On the occasion, the provincial election commissioner was briefed by Assembly staff about the security related matters with regard to Senate election on vacant seat from Balochistan.—APP



ISLAMABAD: DCA workers plant seasonal flowers at the D-chowk roundabout.—Online

Quality education imperative for progress, prosperity: President

ISLAMABAD: President Dr Arif Alvi Thursday said that progress and prosperity of Pakistan was in quality education and provision of health facilities and that was the best source of getting people out of poverty.

Talking to students of Baltistan University, who called on him at the Awan-e-Sadr, the president said that Gilgit Baltistan was a beautiful and important area and the government was making all out efforts to bring it at par with rest of the country.

The president said the universities should make the students able to get benefits from the raising opportunities. He said artificial intelligence was need of the hour and the universities and students must concentrate to get command over it.

The president said that Presidential

Initiative for Artificial Intelligence and Computing had been launched in Karachi and it would be launched soon in other cities. He said that exports in this field could be increased manifold in the next five years.

Early arrest of Sami-ul-Haq's murderers demanded

The leaders and chiefs of various religious parties and scholars on Thursday demanded early arrest of the murderers of Jamiat Ulema-e-Islam (Sami) leader Maulana Sami-ul-Haq and criticized the government's failure to apprehend the murderers of late Maulana.

Addressing at the Maulana Sami-ul-Haq Shaheed conference, organized by Defence-e-Pakistan Council, they lauded Maulana Sami-ul-Haq's services for eradication of terrorism from the country and vowed continuing the mis-

sion of Maulana Sami-ul-Haq. They paid rich tributes to the services rendered by Maulana Sami-ul-Haq, saying that the late Maulana was an intellectual, Sheikh ul Hadith, politician and parliamentarian.

Speaking on the occasion, Chairman Tehreek-e-Hurmat-e-Rasool Maulana Ameer Hamza said Defence-e-Pakistan Council has played important role in the country's defense. Indian attempt to play a role in Afghanistan has failed badly, he expressed.

Chief Coordinator Defae-e-Pakistan Council, Muhammad Yaqoob Sheikh said the country's weapon manufacturing technology has advanced well during last few years. Maulana Sami had rendered services for forging unity and ensuring peace in the world. Maulana had constituted Defae-e-Pakistan Coun-

cil.

Chairman Tehreek-e-Jawanan-e-Pakistan Abdullah Hameed Gul said Kashmiris are rendering unmatched sacrifices for liberating their motherland.

President Milli Yakjehti Council Dr Abu Al Khair Zubair criticized the government on non arrest of murderers of Sami ul Haq despite passage of two months. Maulana Sami struggled for promulgating Islamic system in the country.

Chief of Jamiat Ahl-e-Hadith Pakistan Syed Ziaullah Shah Bukhari said Maulana Sami had played exemplary role in eradicating terrorism from the country.

President Ahl e Sunnah Wal Jamat Maulana Aurangzeb Farooqui said the assassination of Sami ul Haq was a conspiracy.—APP

QAU requests PM for early completion of anti-encroachment operation

ISLAMABAD: The Joint Action Committee of Quaid-e-Azam University (QAU) has requested the Prime Minister Imran Khan for earliest completion of anti-encroachment operation at the University.

In a letter written to the Prime Minister, it has been stated that an area of 1709 acres was acquired and allotted to the University by the government, through CDA during 1967-72. The University then inherited a number of illegal occupants including nine villages inside the campus area, which kept growing past several years, it added.

Furthermore, encroachments on significant part of the University land were made by outsiders due to non-existence of boundary wall, which remains incomplete due to bureaucratic hurdles by the government agencies and non-availability

of funds. On the demand of the University management, faculty, alumni and students, the federal government instructed the local administration to start anti-encroachment operation, on 5th January 2019; promising the retrieval of all occupied land, the letter stated.

This initiative on the part of federal government was hailed all over the country, especially, by the Joint Action Committee comprising of QAU Faculty, Alumni and Students. Three days into the anti-encroachment campaign and the operation already seems to have lost its shine.

It is feared that the University with limited resources and capacity might be left to the mercy of scores of powerful encroachers. Such a situation at this important juncture of time may lead to loss of opportunity for the university and lack of

hope/faith among academia/ students all over the country.

It was requested in the letter that the anti-encroachment operation at QAU shall be owned by the government and be continued effectively till the end of illegal occupation of 298 acres of precious land; and handing over 1709 Acres of QAU land.

It must be humbly stated that the issue of encroached land is not mere an issue of prestige of the University but it has effectively crippled its functioning, halted development projects and caused serious security/disciplinary concerns amid increasing number of young students, both male and females. There is urgent need to remove all the illegal encroachments without further delay and warding off all pressures, the letter concluded, the letter said.—APP

Minister strongly rejects negative propaganda against polio drops

CHAGHI: Provincial Minister for Finance Mir Muhammad Arif Hassani here on Thursday strongly rejected the baseless and negative propaganda against polio drops and said that it is the responsibility of every person of the society to fight against this menace. He said that public representative should be accountable before the people and show the responsibility and fairness in the public funds. The Minister underlined that so far Rs 60 million approved for the different development projects of the Chaghi people. Mir Arif said that the three-day polio drive would be start from January 21 and parents should come forward to make this campaign successful and administered the polio drops to their children.—APP



HYDERABAD: HESCO officials busy in maintenance work at local mobile market.

'Ice drug rehab centre to be opened soon'

PESHAWAR: District Nazim Peshawar Muhammad Asim Khan on Thursday said that work on 100-bedded Ice Rehabilitation Centre for drug addicts at the cost of Rs 50 million was in the final stages and would be inaugurated soon.

During a visit to under construction Ice Rehabilitation Centre, he said that Chief Minister Khyber Pakhtunkhwa would formally inaugurate the centre.

He directed District Social Welfare Officer Jaffar Shah, Social Welfare Officer Rehabilitation, Jawad Hussain to complete developmental work on time.

District Social Welfare Officer assured the Nazim that construction would be finished in next 15 days. He said drug addicts of ice, heroin and other narcotics would be admitted the centre for treatment.

All facilities tests and treatments of male and female drug addicts would be provided in the centre.—APP

AD&SJ orders release of 11 prisoners

SARGODHA: Additional District and Sessions Judge (AD&SJ) Muhammad Asif Bashir, along with Civil Judge Syed Jahanzab Bukhari, visited the district jail Sargodha on Thursday and ordered for release of 11 prisoners, involved in minor cases.

The ADSJ inspected different blocks of the jail and also checked food, security arrangements available to the prisoners. He appreciated the administration for provision of quality food there. He also visited the female and children blocks and listened to their problems. Deputy Superintendent (Executive) Rana Irfan Suleman and DS Judicial Javid Rasheed were also present.—APP

Couple receives burns on wedding night died

SIALKOT: The bride and groom who received burns on the wedding night, succumbed to their injuries in a hospital on Thursday, after passage of six days.

According to police, Adnan (22) and Yusra (20) got married on Jan 4.

On the wedding night, they left gas heater on and slept. Due to leakage, gas heater caught fire and engulfed the whole room. As a result, the couple sustained severe burn injuries.—APP

Disney Princess Culture and its influence on young girls —I

Maryam Arshad

This is the first and most significant part of this research which addresses the problem. It covers the brief introduction of the influence of cartoons on children. It discusses the influence of Disney anime on the lives of children. It also includes objectives and sociological relevance of the issue.

This part actually provides the basis of the topic being discussed in reference to the previous relevant studies. It helps to create better understanding about the topic of research.

This chapter covers the areas including theoretical foundations of the methodology, population size and location, sampling techniques, tools and techniques we had used for data collection and data collection methods used.

This chapter will portray a detailed analysis that is designed on the basis of interviews from participants. It includes direct quotations from the transcribed interviews and a brief analysis of each view point.

This section covers all the major findings extracted from the analysis based on the perceptions of the participants. It discusses the findings and compares the major findings of the present study with the previous literature.

This research will aim to look at how the stereotypes present in the cartoons, more specifically, Disney princess culture affects gender behavior of young girls in ages between 3-12 years. Qualitative study was done to understand the influence of animated films; especially influence of Disney animated films on the lives of girls from the viewpoint of mothers. This study contributes to the body of literature about the messages

and thinking that cartoons are provoking among children, and how influential they are, and also that it is not as undistruptive as parents think it is, as it is much more than just a dream world.

In a child's life, daily habits include watching cartoons. According to previous research children from an age 18 months starts showing interest in the cartoons and around the age of three a child becomes a consistent active viewer (Sultana, 2014). In today's world, gender is a very important subject matter. There are many factors from the surroundings through which children can develop ideas about gender. Many people consider cartoons suitable for educational purposes. One purpose that cartoons fulfils without asking is teaching children about gender roles and identity.

In the world of cartoons, fairy tales has their significant place. Fairy tales are very successful in maintaining their position in the lives of children. These tales are the longest existing category in the literature of children and has strong effect on children.(Schacker, 2004). The most dominant specie that gets affected by fairy tales is young girls. In this era, fairy tales are not just the bed time stories, but in children's life they are of very fundamental importance and of course in the lives of girls.

Leading fairy tale's theorist Zipes(2012)claims that Disney erects gender stereotyping that as compared to what parents imagine influences children in an unpleasant way(Giroux & Pollock, 2010).This gendered tension between Disney films and feminism is present since the first Disney animated film in 1937.Disney is well known brand universally. One analyst argue that these films influence culture and teach roles, val-

ues and, create ideals than conventional ways of learning including schools, family, and religious organisations(Giroux, 1995). Three scholars Henke, Umble, and Smith (1996)describes the concept of Disney in children lives and argue that children are so much indulged in watching cartoons by Disney that they even use Disney created character toothbrushes, sleep in those character pajamas and pillows, use Disney character printed watches, and close their eyes for sleep listening to the soundtracks of Disney.

This research is concerned with the discipline of sociology and is written with keeping in mind the feminist perspective. The purpose of this research is in two directions; to for the study of cartoons, developing sociological framework and applying the framework to study gender stereotypes present in the cartoons; specifically Disney animated cartoons. Main audiences of the cartoons are children. Children not only enjoy cartoon but also learn from them. The first source of entertainment for children is cartoons and hence also the first source of creating role models. The problem arises when they do not understand the difference between reel characters and real characters, hence start copying the characters. The focus of this research is young girls and the stereotyped roles labeled with them. This research will study some traditional behavioral characteristics of young girls in between the ages of three to twelve. It will also focus on the beauty concepts among the girls and influence on the different consumption patterns of the family due to the culture created by cartoons.

To examine predominant themes in the interview responses, and whether or not they were consistent with themes discovered in previous studies as well as with the researchers' precon-

ceived notions. There will be special focus on the following themes: To explore the impact of Disney cartoons on the personality traits of girls between the ages of 3-12 years.

To understand the concepts of beauty among young girls between the ages of 3-12 years.

To examine the influence of Disney cartoons on the consumption patterns of families of girls between the ages of 3-12 years. The existing body of academic literature was examined to find out research which had dealt with the topic of cartoons and gender roles among children. The objective was to gain a comprehensive background view and to help clarify themes which were most relevant for our sociological inquiry of gender stereotyping.

In the book Gender Stereotyping, Cook and Cusack(2010) describe stereotypes as a comprehensive vision or the prejudice about attribute, traits and, functions that certain social groups (e.g. women, adolescents, men) should perform in the society. Stereotypes are the cognitive patterns which contain certain expectancies from specific gender(Hamilton & Trolier, 1986). Learning a stereotype is not a pre-planned action and is not a conscious practice either(Pascoe, 2011). A typical stereotype grows its plant in the brain from the seeds of social experiences and social processes. Our social interaction shapes our beliefs about the roles of a gender. We are bound to the expectations of other individuals, and the expectation within these boundaries compels us to believe what role is appropriate for men and what role fits for the term, women.

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